

KEY PENINSULA BUSINESS ASSOCIATION

Minutes

June 2, 2020

Members of the Board present: Vice-President, Gina Cabiddu, Secretary, Nancy Carr, Treasurer Linda Grubaugh. President, Alecia Warner was not present.

Meeting held via Zoom, with Christina Hallock from the Key Pen Parks Department hosting. The meeting was called to order at 6:35 pm by Vice President, Gina Cabiddu.

Agenda Approval:

The agenda was displayed for everyone to see and Carolyn Wiley made a motion to accept the agenda as shown and Betty Miller Seconded. Motion carried.

Board and Committee Reports

Secretary's Report:

Secretary advised no corrections or revisions were received to the May minutes that were sent to all members by e-mail. Frank Grubaugh made a motion to approve the May minutes and Betty Miller seconded. Motion carried.

Treasurer's Report:

The Treasurer's report for May was presented on the screen. Carolyn Wiley asked a question about the KPBA donation to the Farm Tour. She said this donation was originally made for the scarecrow contest. Even though the farm tour has been cancelled this year (the two-day event with Fiber Arts and the apple squeeze), the scarecrow contest is still on and she wanted to confirm this donation and include the KPBA as a sponsor of this event. There are funds available in the budget to cover this event. Susan Paganelli commented that KPBA helping with a normal activity is wonderful. Lisa commented she thought the scarecrow contest was a great idea and the KP News would be happy to have something to photograph. Nancy made a motion to accept the Treasurer's report and Carolyn seconded. Motion carried.

Ruth's Donation Committee:

Status of how much money is still needed and Linda asked when the check was needed. No one from the committee was available, so this will be an item for next month. Gina advised individual donations are accepted.

Events & Donations:

KPBA Dinner:

The decision to cancel or defer the KPBA dinner was discussed as this was deferred from the May meeting. Gina would like to keep at least part of this event and would like to investigate an on-line auction in the fall. Items could be auctioned in groups and/or individually to get more attention to the items. Chuck asked how this would work, who would be in charge. If this is a virtual event, it could be opened up to more folks than just members, potentially receiving more scholarship money. A date sometime in October was suggested. Gina will check with the folks that originally had items to donate for the original KPBA dinner to see if they are still able to

donate. If we get more publicity with more visibility, additional auction items would be possible. There is also the potential to open this to more than one day with it being on-line. Susan will contact the Gig Harbor Rotary to find out how they handled their on-line auction. Alecia would push on Facebook. This event would be an auction only, no dinner. Gina will get a survey out get members opinion for this option. Gina will also check with Todd and Eric to see if the dinner reservation fee can be pushed to 2021.

Scholarship Committee

Gina listened to the live YouTube presentation of the scholarship award event. Thanks to the scholarship committee that made the selections for KPBA and thanks to Ed for all his work in coordinating with the Hawks scholarship committee. The thank you letter from the Peninsula Hawks Scholarship Fund was read by Gina.

Candidates Forum:

Gina advised the Key Peninsula Community Council asked if KPBA would continue to sponsor the Candidates Forum. It was recommended we continue this sponsorship as it is good for our members and the community. Carolyn recommended we ask the Council for a backup plan if we cannot get together face-to-face. Gina advised this is under consideration with more than one backup plan based on different conditions. Lisa advised there would also be the radio broadcast of this event as this is done each year. Tonight's meeting is small so Gina will do a survey to see get more members opinions. The radio information is: KGHP 89.9 FM which is owned by the Peninsula School District. It is a student run radio station (thanks almost entirely to Spencer Abersold, The Walrus).

Budget Revision:

At the last meeting Gina volunteered to look over the current budget to see if we can find some more money to support our businesses and the community. It was mentioned the funds budgeted for the Road Cleanup and the Peninsula Education Foundation Fundraiser might better serve the community this year. Gina felt these two were the most promising options, not wanting to take money from other areas. If we don't do the KPBA dinner, that should make funds available, so these funds will not have to be realigned.

Key Pen News Ad:

The report on the KPBA advertisement in the Key Pen News was a success with everyone. Eric worked with Lisa and the KP News team to format the ad. Deanna (KP News Sales Rep) commented that the ad looked great. It was a lot to put together and represented about 28-29 businesses. Deanna also advised that since the KP News has the business info from the ad, participating and updating the 'What's Open' app is very easy. Just let the KP News know you want your business listed. Thanks to Lisa, Todd, Eric, Gina, Alecia and Don, the committee that put this together and a special shout-out to the KP News.

Old Business

Member Renewals

This was deferred from the May meeting and a question was asked if all members in the brochure were current with dues. Chuck said some businesses in the brochure were 'committed' but he was not sure if the dues were collected. This will be reviewed.

Brochures and Distribution:

Brochures are available at Gon' Postal, Children's Home Society, the Parks Department in volunteer park and The Blend. As businesses are opening, we need to get brochures to them. Deanna, Susan, Gina and Kevin will help distribute the brochures.

Website and Calendar Page Updates:

Please get calendar updates to Nancy.

Facebook and Instagram Progress:

828 folks are following and 726 'like' the KPBA Facebook page. Alecia and Gina continue promoting businesses. Gina needs pictures for Instagram.

June Luncheon Meeting:

Gina asked if folks wanted a Zoom luncheon meeting. It was suggested to have two evening meetings with one being the business meeting and one with a speaker. Gina will add this to the survey.

Paypal Credit Card Payment System

Alecia and Linda worked with Sound Credit to be able to accept payments through Paypal. The hope is to have this operational by the July meeting. Chuck had a question about fees. Is KPBA responsible for the fee, or the member and what kind of fees will there be? Gina will check with Alecia and report back.

New Business:

Location for July Meeting:

The July meeting will be a Zoom meeting again at 6:30 pm, Tuesday, July 7th, and Christina will again be the host.

Greater Gig Harbor Foundation Students of Distinction

This event is put on each year and they want businesses to put up a banner for one of the students. The Greater Harbor Foundation has the banners and recipients, but needs businesses to display these banners in July. The banner then goes to the student. Following folks will check with their business:

Christina for the Parks Dept

Gina for Children's Home Society

Carolyn will check with Community Council Office
Chuck at Goin' Postal, but may have a space limitation
Nancy with the LIC, depending on the size.

Individual Member Reports:

Chuck Ellis, Goin' Postal – busy and have been open whole time. Noting new
Jeff Minch, Camp Coleman Y– a shout out to TLF, and Key Pen Parks stepped up providing extra coolers to provide 7500 meals out of Camp Coleman. Now moving to family camp, looking for folks to register. Please vote yes for KP Fire Department O&M levy and we are helping with that
Christina Hallock, Key Pen Parks– the Board meeting is Monday and open to the public. This Saturday is free parks day includes Penrose and Joemma. Taking applications until June 21st for executive director, with interviews via Zoom in early July
Carolyn Wiley, KP Farm Council – The October Farm Tour has been cancelled. However, the Scarecrow Contest will continue since it is community centered and would not attract large crowds in confined spaces. Also, I'm participating with poets and we pledged to write a poem a day for 47 days and it is avail at Amazon. Book title is Viral Verse: Poetry of the Pandemic- Poems from the Pandemic.
Deanna Hunter, KP News – June issue of KP News out, great stories, and shoutout to the senior graduates. What's open app is free to businesses and easy to use. Just go to Key Pen News website. You can keep updated when hours and anything changes
Kevin Parr, KP Tech Solutions – not too busy but dealing with tweakers taking equipment. If you have any camera's in your business, make sure they are secure – some are being stolen.
Lisa Bryan, KP News – People are tired of this and want to socialize in person. Turns out I am a 'hugger' and miss it. We have an early deadline this month, deadline is due Friday, June 12th.
Frank & Linda Grubaugh, Fire Commissioner and Toastmasters – FD on May 25th had 18 calls in 13 hours. We responded and handled 17 of these because most folks were home and pulled in all the chiefs and volunteers. Aug 4 is the M&O levy – this is for a set amount, same as what was requested 6 years ago. This money is vital and is a renewal of previous levy. Still trying to get Longbranch fires station open. Found the radio system didn't work and other misc items had to be handled. Targeting August 1. Toastmasters, this Thursday 6:30 virtual open house, we are active, working, training, building leaders. Will put more info on FB
Betty Miller, KP Veterans - not much going on – no meeting since March. Flag pin drive on June 14th, and as of right now we will be doing fireworks this year
Nancy Carr, LIC – The super sale is Sept 19th, and we have pre-sale flyers sent out with some items available. Let me know if you want to receive these ads. The Labor Day Dance is still TBD.
Gina Cabiddu, Family Resource Center– busy with end of year evaluation process. 100% of our programs are open and we are now a diaper distribution office. FB live event yesterday – first for me, and will be doing more.

Meeting Wrap Up:

Gina displayed sample word cloud remembering Scott.
Thanks to Key Pen News for the great article on Scott and the Children's Home Society.

Meeting adjourned at 8:08 pm

Respectfully Submitted,
Nancy Carr, KPBA Secretary