

Key Peninsula Business Association
Minutes
ZOOM Meeting
July 7, 2020, 6:30 PM

Members of the Board present: President, Alecia Warner; Vice-President, Gina Cabiddu; Secretary, Nancy Carr; Treasurer, Linda Grubaugh.

Meeting held via Zoom, with Christina Hallock from the Key Pen Parks Department hosting. The meeting was called to order at 6:35 pm.

Agenda Approval:

The agenda was displayed for everyone and Ed Robison made a suggestion to approve the agenda.

Guest Speaker:

Our guest speaker for the evening was Derek Kilmer, U.S. Representative for the 6th Congressional District. Derek commented on the great loss to the Key Peninsula Community on the recent deaths of Scott Gallacher, Joanna Gormly and Ted Ralston.

Derek mentioned his work on the recent police reform bill that just passed the House of Representatives. He commented that Covid-19 affects everyone and the important aspects to be considered are: (1) testing for everyone, (2) keeping people employed, and (3) helping the education system and helping our folks on the front lines. Another thing we need is better broadband. This pandemic has shown that we really need access to the internet. It is not only needed for education, but also for working from home, filing for unemployment and is now more of a necessity than ever. He is pushing hard for this and will keep pushing to keep it part of the recovery strategy. Another piece of this is workforce development and not all the jobs that used to exist are going to come back and how he feels the Federal Government needs to step up to help with skills training for learning new skills.

Gina thanked Derek and Andrea for their time and information.

Board and Committee Reports

Secretary's Report:

The Secretary advised no corrections or revisions were received for the June minutes that were sent to all members by e-mail. Gina advised she had received some comments to the minutes, specifically about cancelling the annual dinner and how the budget was going to be reworked to handle the help for businesses. She responded that the dinner cancellation would be discussed during the July meeting and that some of the budget items were already voted on and others would be discussed during the meeting, some being answered through the survey results. Gina wanted these clarifications to be on the record.

Alecia moved to approve the June2020 minutes and Ed seconded. Motion carried.

Treasurer's Report:

The Treasurer's Report was displayed on the screen and there were no questions. Gina made a motion to accept the Treasurer's Report as presented. Ed seconded and the motion carried.

Ruth's Donation Committee

Linda advised \$2,671.90 is required to fulfill this fund. However, some funds may have been sent directly to TCC instead of through KPBA. Gina will follow up with TCC to see if they have additional donations so the Treasurer will have an accounting of the funds needed to fulfill the endowment.

Events & Donation:

KPBA Dinner

Gina was asked to share the survey results about the KPBA dinner. The survey asked if members wanted to do the dinner and in what format, with the result an on-line auction. Gina will check with Todd and Eric to see if Camp Seymour will move the 2020 deposit forward to the 2021 dinner. Alecia suggested the on-line auction take place sometime in the fall.

Candidates Forum:

The survey result was 85% positive for KPBA to support and invest in this event for 2020. The \$250 is already in the budget.

Budget Revisions to Cover Business and Community Support:

There was money to cover the KP News ad and some good comments were received. We are looking for other options to help the community and businesses. All ideas are welcome, and if a need is known, please bring it up for discussion. Since the dinner is not taking place, some of that money was used for the KP News ad. Another survey may be used for this purpose, but not at this point.

Nancy brought up that we talked briefly last month about continuing the donation to the Farm Council for the Scarecrow Contest. The Farm Council was counting on our annual donation, and Kathy Lyons (heading up the Scarecrow Contest) would be happy to partner with us in advertising the event to promote both organizations. This donation has been \$500 in the past and is used for scarecrow contest awards and publicity. The KPBA is a listed donor on the publicity.

Gina and Alecia have been working with Peninsula Light on their Business Assistance Program to help businesses that have impacted by Covid-19. They gave Pen Light a list of about 30 businesses they know have been impacted and she said all the businesses we contacted by Pen Light. Gina said she knew of two businesses that were each given \$1000 credit on their utility bills by this program.

The Greater Gig Harbor Foundation is having an event called Band Together which is a musical fundraiser and it is an easy process to enter. Gina explained how the fundraising process works and businesses and KPBA members can nominate/vote for a business.

Old Business

Membership Renewals:

No new renewals or members since last month. Linda will match the businesses listed in the brochure with the list of paid members to ensure all members have paid.

Brochures and Distribution:

No change from last month. The bulk of the brochures are with Goin' Postal, the Blend, the Parks Department and Children's Home Society. The distribution system will be via pickup from Goin' Postal.

Website Calendar and Page Updates:

Nancy is having trouble updating and part of the problem appears to be with Go Daddy and an update to php for WordPress for the KPBA website. Charles will try to get some information and access to help with this.

Facebook and Instagram Progress:

Not much is going on, but updates are being made as soon as Alecia and Gina are notified.

July Meetings and Results of Survey Questions:

Survey question about the auction showed most respondents wanted an on-line auction. One comment was afraid we already saturated the on-line auction environment. Gina will check with the donors of the pre-Covid auction to see if they can still donate to an on-line auction.

Should we support the Candidates Forum – 85% said 'yes'.

Should KPBA speakers be via Zoom? About half of respondents wanted regular luncheon meetings, some wanted them on the first Thursday of the month. However, the majority wanted Zoom meetings on the 3rd Friday of the month at Noon, until we can get together again. Gina has been communicating with potential speakers for Zoom meetings. Christina said the Parks Department could host both meetings.

Status of PayPal as a Credit Card System:

Alecia ordered the card reader from PayPal and the rates will be between 2.5% to 3.5% based on the type of card (qualified vs non-qualified). Discussion on how to handle the fee, which most likely will be that KPBA absorbs this as a convenience to our members. Also, when we are all set up, make this feature available from our website.

New Business

August Meeting:

Zoom meeting again on August 4th at 6:30 pm. Christina from the Parks Department will host.

Students of Distinction Banners:

The Greater Gig Harbor Foundation would like some businesses to display the 'Students of Distinction' banners around the city of Gig Harbor before they are returned to the applicable

students. If anyone is interested, please see Gina. As the banners are displayed, please send pictures to Gina and Alecia for posting.

Individual Member Reports

Kevin Parr, KP Tech Solutions – not much going on, looking forward to business as usual again.

Susan Paganelli, KP Partnership – Staying busy. Don't see Covid pain going away soon and trying to pull in resources long term. Tomorrow is free Covid testing at the KP Fire Station in Key Center.

Christina Hallock, Key Pen Parks – So far, Cinema Under the Stars is NOT being cancelled. Free public wi-fi at Volunteer Park and working on getting extended to the playground area.

Ed Robison, E&L Engineering – for the Parks Dept, the sprinkler construction for the splash pad is done, waiting for the OK to open. The Playground has been opened but zip lines are still down. Scholarship – received thank you cards from the recipients and they are attached. 4 winds have been cleared to start lessons again. Engineering side is busier than ever and interviewed 5 candidates for park executive director.

Frank Grubaugh, Fire Commissioner – still going to open Longbranch Fire Station in August, having some problems but it will open. New sign on key center fire station is really slick. Grants covered most of the cost. Note the Fire Dept levy dollar amount is for same amount as before (8 yea ago). Inflation is not an issue for this levy.

Deanna Hunter, KP News - August issue coming together, deadline is July 15th. Business app is still up and will remain up until we are back to normal.

Nancy Carr, LIC - Super sale is still scheduled for September 19th.

Chuck Ellis, Goin' Postal - doing same thing as always done – regular hours

Gina Cabiddu, Family Resource Center – crazy busy, 350% increase in basic needs for rent assist, food assist, gas cards, etc., and got some funds to help with this. Focusing on back to school events happening August 8 and will provide backpacks, clothing and shoes. Working on summer programs for about 10 kids per day and will be doing some in-home activities. Thanks to TLF for the Covid donations. Road cleanups thru the county are not scheduled at this time. Would like to set up an individual cleanup instead.

Alecia Warner, US Bank – US Bank is finishing processing PPP loans and opening applications on Friday for those businesses that missed the first time.

Meeting adjourned at 8:00 pm.

Respectfully Submitted,

Nancy Carr
KPBA Secretary