

KEY PENINSULA BUSINESS ASSOCIATION

Minutes

October 1, 2019

Members of the Board present: President, Eric Moreland, Vice President, Scott Gallacher; Secretary, Nancy Carr; Treasurer, Linda Grubaugh.

Meeting Location: The Snack Shack

The meeting was called to order at 6:30 pm by President, Eric Moreland

Agenda Approval

The agenda was presented and a suggestion was made to add the KPBA Christmas ad in the Key Pen News to the agenda under new business. Motion made by Betty Miller and seconded by Todd Rosenbach. Motion carried.

Board and Committee Reports:

Secretary's Report:

Motion to approve the minutes of the September business meeting as presented to the members was made by Todd Rosenbach and seconded by Gina Cabiddu. Motion carried.

Treasurer's Report:

Copies of the Treasurer's Report were available for all present. A question was asked about the expected expenses and it was agreed the Treasurer's report is good. Motion was made by Nancy Carr to accept the Treasurer's Report as presented and seconded by Todd Rosenbach. Motion carried.

Ruth's Donation Committee:

No committee members present.

Old Business:

Luncheon Meeting Speakers:

Eric said he is working with Rob Allen, the Senior Economic Development Specialists with the Pier County Economic Development Department to be a speaker at a future luncheon meeting. One of his projects is a web resource, InvestPierceCounty.com, and he would like to show it off and explain how it works and the data available.

Website Calendar Updates:

Nancy asked that any activities that should be on the KPBA calendar be given, or sent to her so the calendar is kept current.

Facebook/Instagram updates

No Instagram yet, will work on this later. Facebook has received about 710 likes and there are about 100-120 shares daily to the KPBA Facebook page. Alecia would like (at some time in the future) to demo some of the KPBA Facebook updates and member events she can share. This information is made available not only to members, but to our customers. She said to always 'like' our page and do a comment – even if it is just a smiley face.

New Business:

Thoughts and Suggestions for the 2020 Budget:

Eric mentioned we need a committee to work on a budget for 2020 and Todd explained the timeline is to present to the Board at the November meeting and finalized in December.

Volunteers are: Linda Grubaugh, Alecia Warner and Dick Kelly. If anyone wants to be part of this, let Eric or Linda know.

Annual KPBA Dinner – Date and Location:

Suggestion was made to move the date to March as the February dinners were affected by snow two out of the last three years. Also, with the dinner in March, there is more time to get the brochure out. Suggestions were made for a location that could accommodate the dinner that did not have to be on a Monday evening. Eric will check with Camp Seymour, but keep the Civic Center as backup. The subject of caterers will be addressed again when we decide on where to have the dinner. Some sites may require use of their own caterer. It was suggested to have the bar staffed like it was last year and other tasks were mentioned. Todd said the dessert auction is relatively easy to handle, but the silent auction requires much more work. Rosina handled this in the past, but she has retired and removed from the area. Eric asked for more accountability for the 'free' tickets and how this is displayed in the Treasurer's Report. If these tickets are not used, they are reflected as dues and not part of the dinner income. Only the auction monies raised are for scholarships.

Nomination Committee for 2020 Officers:

Todd volunteered to start this process and will take e-mails for folks that want to volunteer, and it is great if current Board members want to continue. The slate needs to be defined by the November business meeting with elections at the December business meeting.

Next Business Meeting:

The next meeting will be at the Blend, November 5th at 6:30 pm. No meeting dates will be changed in November or December due to the holidays, but it was mentioned the December meeting is much more informal and shortened.

Christmas Ad in the KP News:

The KPBA pays for an ad in the December Key Pen News. Charles Ellis can prepare the ad, but is dependent on the Fire Department to provide the schedule of the Santa trips through the community. Also included in the ad is the tree lighting date in the Key Center Corral and a coloring page for the kids. Todd explained what KPBA provides for the Tree Lighting Ceremony.

Individual Business Reports:

The following members were present and some had a short report:

Gina Cabiddu – all of the afterschool, buddy programs and truancy avoidance programs are in full swing. Also coming up is the Peninsula Schools Education Foundation (PSEF) fundraiser. Last year \$55,000 was raised and Gina wanted to give a shout-out to KPBA for again contributing to this effort.

Todd Rosenbach – some folks are concerned about the economy and politics, but this is still a good time to invest

Alecia Warner – working on Facebook Stuff

Scott Gallacher – next Wednesday is the Key Pen Parks comprehensive plan meeting and upcoming events are All Hollows Eve at Gateway Sat, Oct. 26th, fencing for the dog park, continuing the splash pad and the candidates forum

Carolyn Wiley – brochures are available for the farm tour and there are 11 sites on Saturday and the apple squeeze and a farmers market on Sunday at Volunteer Park

Dick Kelly – working on the veterans day at the Key Peninsula Community Office Thursday, Oct. 24th from 10:00 am – 2:00 pm. All kinds of help will be available to veterans

Eric Moreland – Glen Cove Auto is looking for a part time office person/bookkeeper

Linda Grubaugh – nothing

Betty Miller – Veterans are now working on the 2020 budget

Nancy Carr – Fiber Arts is alive and well and the LIC has many booths inside and out, and the featured artist (Cecilia Blomberg) is 'super' and currently has a display at Mustard Seed

Lisa Bryan – Key Pen News is gearing up for the holidays with specials and ads which can include staff photographs

Chuck Ellis – getting ready for the holiday season

Next luncheon meeting is Friday, October 18th at Noon at El Sombrero, with Alecia Warner presenting the KPBA Facebook page.

Meeting adjourned at 7:20 pm.

Respectfully Submitted,

Nancy Carr
Secretary